

OMTM

≡≡ pineapple.
digital solutions



LEADING THE PROGRESS

Market uncertainty is pervasive, this is why settling for a safe option might be good enough for some, but to us, we strive for much more than that. As we rely on our team members to uphold the highest standards of ethics and professionalism, our collective vision, and willingness to try something controversial will have a huge impact on the business model that this business field was built on.

As an uprising creative agency, Odin Media's entire business model is founded on the sense of responsibility and the satisfaction of our clients to present an outstanding result to raise the bar and awareness for their brands.

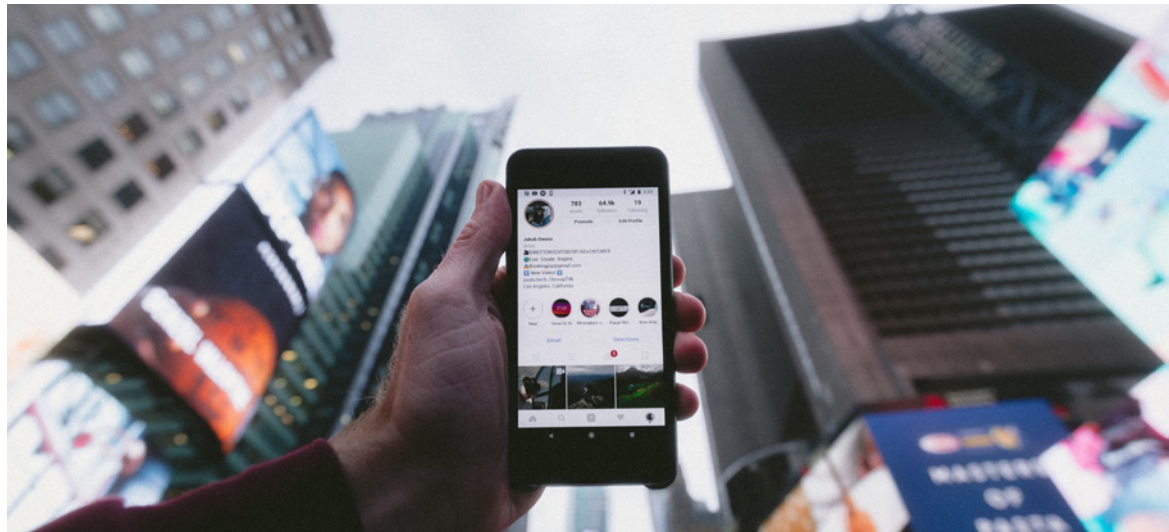
We strive to broaden our clientele base because we seek to positively impact our industry, we already provide our creative services to local and international clients who obviously made the right choice benefiting from this vast network of employees and creative minds which started with just four employees and now it is growing bigger and bigger.

We live in times of great change, and to stand still with an unchanged conception of marketing will gain you nothing, omitting the fear of change and risk-taking is our specialty at Odin Media!

OMAR M. ALSADI

Founder and CEO

PUBLIC RELATIONS



While online marketing opens gates of opportunities for your brand to reach out to the public, you still need to tap into a new network by targeting new audiences and expand this existing network. This is where Odin Media comes to give you a helping hand expanding your circle of clients with a steady methodology for your prospects and customers. With our connection, we will be able to provide your brand and business the proper exposure to increase the public's knowledge of your services and reshape the way they think and feel about your brand.

<https://bit.ly/2nZg9vn>



Covered Aladdin 2019 movie announcement hosted by Royal Film Commission

HOW WE CAN HELP:

- PR strategy
- Message development
- Vision and values development
- Crisis management
- Public consultations
- Internal communications
- Secondments

GRAPHIC DESIGN

Our services revolve around the needs of our clients, do not settle for a dull design, and let us help you bring your visions and concepts to life with our state of the art designs. Our services include online and offline brand identities, designing applications and web interfaces, presentations and demo storyboards for all sort of events, parties' sales portfolios, full branding, photo shooting and editing, and more.

MOTION GRAPHICS

Adding a touch of animation to your online marketing plan will help you tap into new dimensions, your content should have a marvelous impact on the way you promote your products, and studies proved that visuals have a longer lasting effect on people. At Odin Media, we provide you with a creative way to develop and market your services and brand with interesting, original; yet elegant animation woven into perfection by our experienced team of animators.



<https://bit.ly/2lKmdqQ>

MARKETING

When passion and experience collide, expect to have outstanding results. Take advantage of our passion and love for work, and let us help by providing our reliable services that include search engine optimization, social network management, online and offline advertising, content management, pre-event marketing, promotion of your business, customize sponsorship packages based on each event target.

 <https://bit.ly/2IGdDJx>

Arranged the whole event management, marketing and activation in Abdali Mall and City Mall for Jordan Kuwait Bank - Mastercard® campaign - mercedes c-class and e-class winning campaign

SOCIAL MEDIA

991,000+ FANS

Facebook, Twitter, and Instagram became the most go-to platforms when people need to know more information about a destination or a product. We study your vision in depth to create and manage top-performing social media campaigns for your business. Our company manages social media accounts across the major platforms on your behalf, and develops strategies based on our observations to provide you with stunning results.



<https://bit.ly/2ngz7gA>

<https://www.facebook.com/JordanAhliBank/>



<https://bit.ly/2nVXFfg>



STRATEGIC P L A N N I N G

Crossing the threshold of today's online market can be scary and overwhelming when the proper guidance and planning are not provided. When it comes to strategy, our methodology is emitted from the understanding of our customer's needs, in order to unveil and determine the changes that can be made to bring more customers. Many hours and effort accompanied with great minds putting the ultimate push to present you with a detailed plan and strategy to help you conquer your field of business backed up by solid foundations and methods.





MANAGING

social media pages, design, startegy, mderation and engaging for banking and different pages with more than 991,000 fans.

<https://bit.ly/2ING34A>



121,000+ VIEWS

<https://bit.ly/2nmECKw>



<https://bit.ly/2nP7k78>

BRANDING

RE-BRANDING

When it comes to branding, it is the reflection of your vision, ideals, and identity. The branding process is not confined to the creation of the logo solely. Branding means bringing the last ray of your vision to life, our skilled team with over 30 years of accumulated experience; will paint you a superb and robust branding which will present you proudly in your field of business.

At Odin Media, we are experts in revamping sluggish and tedious outdated brandings, and revive them so they can ride the trendiest waves with firm foundations. With sparks that later turn into ideas, which are realized with state of the art graphic designing tools and programs, our team is capable of giving you a detailed report of what your brand lacks to reinforce your brand with the needed tools to overcome the challenges and take the lead in the market.

EASTERN | 
HOLDING

 **RASEKH**
ORGANIZATION DEVELOPMENT


معهد الإعلام الأردني
Jordan Media Institute

masala

Indian Restaurant



goya

PHOTOGRAPHY VIDEOGRAPHY

Adapting imagery as a crucial part of your marketing strategy can benefit you in the long term. Delivering your message with the help of visual aspects; is proven to be more beneficial to your marketing strategy. Let our professional team at Odin Media help you capture the essence of your brand with state of the art photographing skills, equipment and editing, alongside video production services tailored to your specific needs.

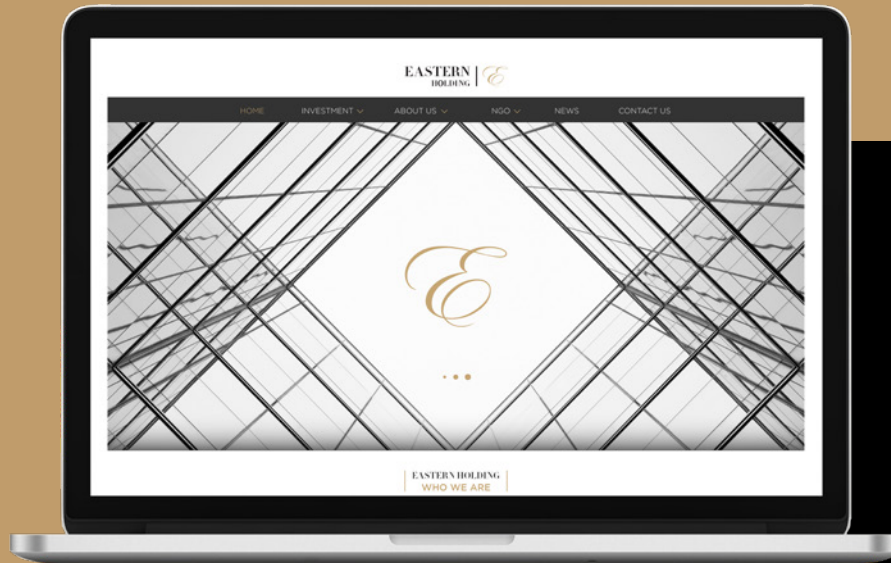
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WORK WORK WORK

SERVICES BY PINEAPPLE DIGITAL SOLUTIONS

All communication and advertising campaigns, including concept, visualizing, media planning and booking, marketing strategies and implementation





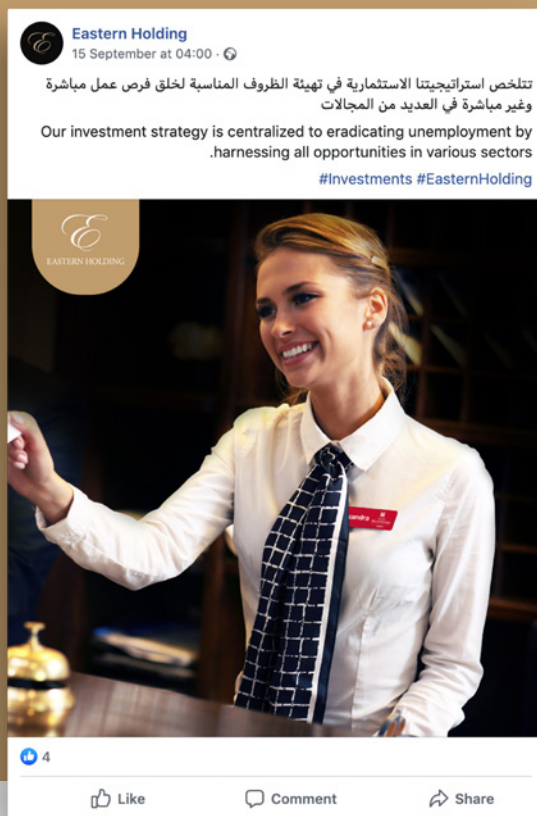
EASTERN | 
HOLDING

Services Provided:

PR, Brand positioning,
design and printing
corporate identity, online
strategies creation and
implementation
social media platforms
management.

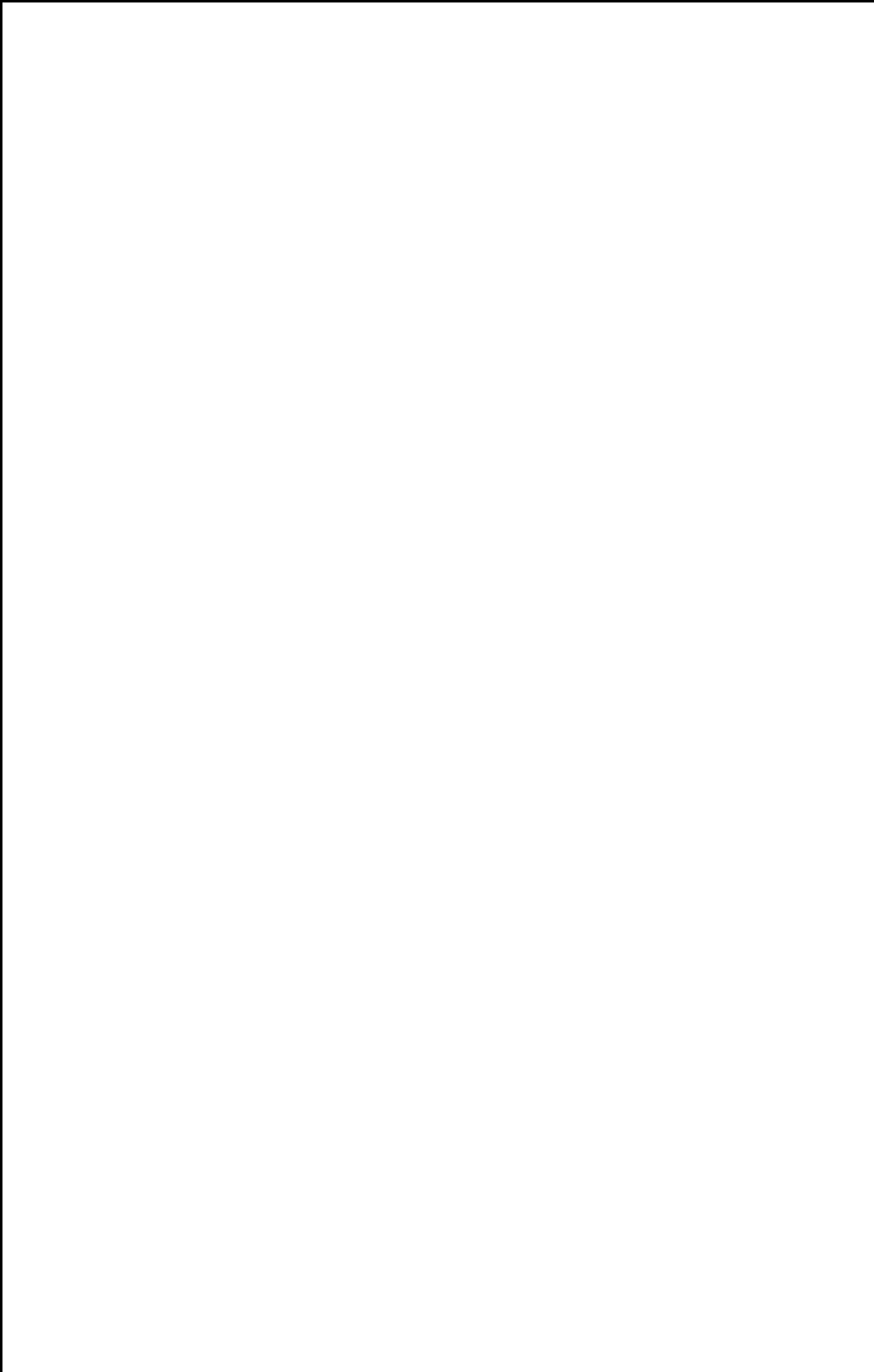
Social media and
online management
for all Eastern Holding
Companies.

<http://easternholding.org/>



<https://bit.ly/2nXD3TS>

18+ COMPANIES
878+ EMPLOYEES





Jordan Ahli Bank

1200+ CREDIT CARDS ISSUING IN 2 WEEKS

Credit Card x2 Campaign

Online advertising and communication campaigns including strategies, road maps, social media management and creative management

<https://bit.ly/2mpOP97>



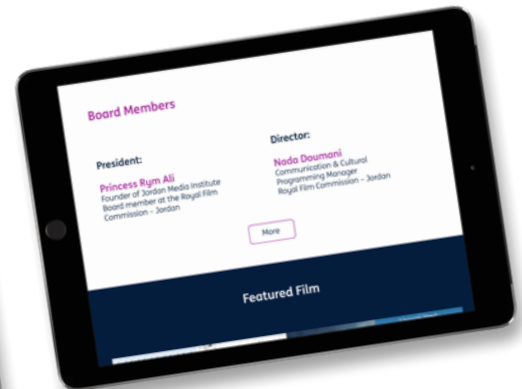


50,000+ FANS PAGE SERVICES PROVIDED:

Strategy and planning, design, marketing, social media platforms management, digital marketing, photography and videography - public relation, media buying. Editorial and writing, animation



مهرجان عمان السينمائي الدولي
AMMAN INTERNATIONAL FILM FESTIVAL
AWAL FILM
أول فيلم



Amman International Film Festival Awal Film (AIFF) is aimed at debut achievements in film from all over the world, while also promoting Jordan's up-and-coming pool of professional audiovisual sector. With a main focus on emerging filmmakers, AIFF seeks works that manifest artistic boldness, strength of form and originality in the use of the medium of film. The inaugural edition of AIFF will be held in Amman from the 13th of April until the 18th of April 2020.

<https://aiff.jo/>

Photography and
videography, social Media
platforms management,
public relations and brand
positioning



Beard&Woman
— Coffee —



1 MILLION \$ + BARTERING THROUGH 2018-2019

Online campaigns and social media platforms
managing, creative designs and moderation.

<https://bit.ly/2nZxjcp>

SERVICES PROVIDED:



Brand creation and corporate identity design, positioning, social media platforms creation and management with online marketing strategies



<https://bit.ly/2mhzcRc>



SERVICES BPROVIDED:

Brand creation and corporate
identity design, positioning, socail
media platforms creation and
management

PROUD OF OUR CLIENTS







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